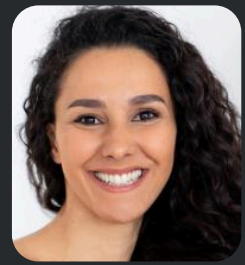


FOCUS ON NICHE COUNTRY

Receive reliable answers from
anywhere in the world

Leverage social media targeting in your research while benefiting from high panel management standards. From Armenia to Luxembourg, from French Guiana to Greenland: we will manage your projects even in regions with small populations and limited panel coverage.



Why use Niche Country?

- Using well-managed panels to reach target groups is excellent for diverse surveys and countries. Yet, in many regions, reliable and affordable online data collection is scarce or underdeveloped.
- Our Niche Country solution will provide you with answers from people worldwide, wherever social media is accessible.

Surveys perfectly adapted to social media

- We programme surveys perfectly adapted to social media, use precise targeting and professional campaign management to effectively reach specific audiences.
- Our skilled data processing teams deliver processed data and results in formats that suit you best — from cleaned raw data to descriptive statistics and PowerPoint charts.

Professional services and reliable answers

- Professional advice and services: We have more than 25 years of experience in online recruitment.
- Benefit from ISO-certified processes and the usual high quality standards Bilendi is known for.
- We advise you on the best methodology for your project: Niche sampling via social media, sampling via our true panels or using a combination of both.
- Reliable and authentic responses by leveraging participants' desire to share their views.

How does it work?

Defining the approach

We advise you on the best approach to reach your target group, be it through our panels, via social media, or using a combination of both. Based on our extensive experience, we validate the feasibility of your project.

Scripting the questionnaire

We program surveys perfectly adapted to social media targeting. They are scripted according to your specifications, but always with advice for your individual project.

Ad hoc customised recruitment

Using very precise targeting criteria and based on our longstanding expertise in campaign management, we can reach out to even the most specific target audience.

Delivering the responses

We process the data and deliver your results in the way that suits you best. From cleaned raw data, to cross tabs, descriptive statistics or PowerPoint charts.

Bilendi



Contact us: www.bilendi.com



ISO 20252:2019
certified services